Media Park Netherlands

KEYPROCESSOR
SECURITY SOLUTIONS

TKH GROUP

TKH SECURITY SOLUTIONS

Innovators in Security

The security of the Hilversum Media Park is in good hands with TCN Property Projects as manager and Keyprocessor as the system supplier. The iProtect™ Security Management System provides the optimum complete solution required to both ensure controlled access to the Media Park and to promote (traffic) safety.

The Media Park

The Hilversum Media Park is a world of its own. In addition to the radio and TV studios, the park is also home to a number of broadcasting companies, producers and other companies in the multimedia sector. This makes it the most important location for the audiovisual sector in the Netherlands. It is also a place of special interest for the Dutch public because what takes place here is often broadcast on Dutch television, radio and internet.

TCN proprietor of Media Park

Since April 2003 is the responsibility of the management for the Media Park in the hands of TCN Media Park (a division of TCN Property Projects, one of the Netherlands' leading real estate companies). TCN Media Park manages more than two-thirds of the complex (park and buildings) where approximately 50 companies from the media world are located.

Long-term partnership

Keyprocessor's systems, access control readers, etc. have been an integral part of the Media Park's security package since 1989. In the same year the Harmelen branch of Ajax Chubb Varel began operating as the installation company and (1st line) service partner.

iProtect™ as building management system

TCN Media Park currently uses Keyprocessor's iProtect™ Security Management System. A key advantage of this system is that it offers both access control and building management functions. For example, in 2000 not only access to the park and building was secured within iProtect™, approximately 100 technical reports were also linked to the system (lift malfunctions, enabling intrusion alarm, handicapped toilet alarm and door and window signalling).

Improved security with Mifare®

The park's continuous expansion, revised requirements for a higher level of security and also the rise of new improved technologies led to the decision to implement the Mifare® reading principle. Mifare® is distinctive because it facilitates extremely fast and safe data transfer. A Mifare® card can also be used for multiple applications like access management, time registration and paid parking, as well as for storing and identifying biometric data. Most of the card readers have now been replaced by Mifare® readers and the employees have been issued with new (ID) cards.

The assassination of Pim Fortuyn (a Dutch politician) in May 2002 led to the decision to take measures to further optimise the general security and access control. For example, barriers and turnstiles have been placed around the outer ,shell' of the Media Park that are all managed from the Keyprocessor system.

The park's employees use a personalised Mifare® card that is used both for gaining access and as a means of identification. Business visitors and the public must first report to the main entrance to receive a day card that authorises them to enter the Media Park (by either car or foot). The Media Park is also equipped with a camera observation system, including a number of cameras for number plate recognition.

Regulated (paid) parking

TCN is responsible for 2,500 of the 3,000 parking places at the Media Park. (Paid) parking was introduced on 1 July 2004 in order to promote (traffic) safety, improve accessibility and create opportunities for transportation management. Keyprocessor's iProtect™ Security Management System is used for the parking management. Parking supervision has been outsourced.

Regulated parking means that parking spaces are designated to specific users: employees, business visitors or the public. This means that parking in front of fire hydrants and blocking the road for ambulances is now a thing of the past. A fee is currently charged for a parking place. The proceeds are allocated to improving the accessibility of the Media Park by both car and public transport.

Parking management

TCN uses since mid-2005 also the functionality 'block software' within iProtect™. Certain companies have closed an agreement with TCN for a specific number of parking spaces at the Media Park for their employees. In case of exceeding this annual beforehand agreed number, TCN will calculate the payable balance and send them an invoice for the extra used spaces, taking into account the parking times. A report of this data can be generated via iProtect™ and used in TCN's own billing system.